



Committed to delivering compassionate and high quality health care services that improve the quality of life for our patients, physicians and communities we serve.

This Chick's Gone Pink!

October is Breast Cancer Awareness Month, and you can help support the fight against cancer this year by **purchasing a "This Chick's Gone Pink" t-shirt**. The long-sleeve grey t-shirts have a pink ribbon on the front **with the words "Chick's Gone Pink" and The Women's Pavilion logo on the back (see attachment for example)**. The proceeds from the sale of the shirts will benefit the Barrow Regional Medical Center Pink Ribbon Room, which provides education, resources and materials for breast cancer patients.

Price: \$15 Sizes: S, M, L, XL

Price: \$17 Sizes: 2XL, 3XL

Thanks to the BRMC Auxiliary and The Women's Pavilion, these t-shirts will also be given to all mammogram patients who come through The Women's Pavilion at Barrow Regional Medical Center in October for FREE!

T-shirts can be picked up at The Women's Pavilion during normal clinic hours, Monday-Friday. Checks should be made payable to Barrow Regional Medical Center. T-shirts will **be sold first come, first serve, so don't miss your chance to get the hottest t-shirt in Barrow County!**



Alaina Brooks (left, Mammography Coordinator) and C.J. Chambers, Women's Pavilion Front Desk Receptionist, model the 2011 Breast Cancer Awareness t-shirt from The Women's Pavilion.

National Respiratory Care Week is October 23-29



It may look like a toy, but it's one of the most important ways of preventing pneumonia in post operative inpatients. A **incentive spirometer** measures how well your lungs fill up with each breath, it helps exercise your lungs to help keep your alveoli (air sacs where oxygen and carbon dioxide are exchanged) inflated. It's important as a patient care givers when entering a room to keep our patients motivated by reminding them to use the incentive spirometer at every occasion they can (if watching T.V. remind them to do it during commercials). It's also important that we remind the physicians to have orders on their post operative patients for us to get it started. It doesn't take much especially this time of year for pneumonia to sneak in and make a short stay with us a long stay.



Select Kudos from September 2011



Radiology Staff

Kudos needs to go to the entire radiology staff. For August, we performed the most exams year to date with 3041. They all have great patient care skills and are great bunch to work with! – Jason Tyner

Blake Watts, Chief Executive Officer

Thank you for caring and spending the evening with the ER staff it means alot to us to know you care about the things we need to complete our jobs. – Emergency Staff

Margaret Taylor, Resource Management

Margaret started an IV on Med-Surg for a nurse who really needed assistance at the end of the shift. She was not asked, she volunteered! Teamwork is alive and well at Barrow. - Brenda Conlon

Eli MacLeish, NP

Eli does a fantastic job of educating patients on their disease process and plan of care. Eli also is very interactive with staff, never too busy to answer a question and always willing to educate and assist nursing as needed. – Nancy Turner

Rebecca McAdams, Med/Surg

Rebecca has made the effort train as Unit Secretary as well as C.N.A. Last night Rebecca performed both jobs with style and grace. Her efforts are very much appreciated! – Nancy Turner

Harvey Cuevas, Radiology

Harvey has to be the very best Radiology person in the world. It seems he beats the pt to the room. We never have to wait for xrays when he is on and the patients love this. – Mickie Royster

Renee Maun, Radiology

Renee is on the ball. She will have our patients in radiology before we can push the send button on the order. She is ALWAYS so very pleasant, always smiling and agreeable. – Mickie Royster

Pam, ER, Sara ICU, Camelia Med-Surg, Bobby Rae, ICU

Patient had an MI on the floor. Patient moved to ICU within 5 minutes and treatments started immediately. Double Kudos to Sara who received patient as her third in ICU including one patient on a vent. – Dr. Lytollis

Debi Foreid, Mother/Baby

Debi has headed up the March of Dimes for several years and works hard to raise money for them. She jumped in with the End of Summer cookout to help benefit the MOD. She was a great server in the cafeteria and donated 2 cakes for door prizes. - Lynne Krieger

Richard Harrison, Cardiopulmonary

For organizing the End of Summer Cookout and keeping me and Debbie focused. It was a great idea. Also Kudos for doing the grilling for the cookout. - Lynne Krieger

Michael Roundtree, Surgical Services

During an emergency case in the OR, he was a calming force to the person he was precepting giving that coworker support in a stressful situation. He sets the example for others in these situations by working with urgency but calmness and organization. – Jenney Cogan

Joan Sinclair

Joan Sinclair has provided positive changes as the PAT nurse. She is always looking for ways to make the process better for our patients. – Jenney Cogan, Surgical Services, 9/13/2011

Cheryl Chester, Cardiopulmonary

Cheryl came in on her day off to help with the End of Summer cookout to benefit the March of Dimes and Relay for Life. She was a huge help in setting up and manning the door prize booth. Thank you so much, Lynne Krieger,

Stephanie McDonald, Med/Surg

Stephanie was hospital supervisor tonight and came to our rescue on med/surg. She started numerous IV's and did all the admission paper work. She was constantly checking on us and making sure that we were all okay. – Barbara Wolf

FANS Staff

They were a joy to work with during the End of Summer cookout.

The entire staff helped to keep us focused on how to work the line, what we needed and kept a close eye on us to make sure everything was going as planned. They were a huge help to myself, Richard and Debi. Thanks for all the help and letting us take over your home for a few hours. You are a great group of people that it was a pleasure to work with. - Lynne Krieger

Don Hammond, Materials

Don stepped up when we were looking for people to man the grill the day of the End of Summer Cookout. He was a huge help for all of us. Thanks so much - Lynne Krieger

Eli MacLeish, NP

Thanks for all her help and love for our patients. She has a wonderful bedside manner, and is an asset to our hospital. – Stephanie McDonald

Susan Arvold, Mother/Baby

Susan works hard to keep our patients safe and happy. A comment was made about her caring on a Press Ganey Survey by a patient. "Susan was such a nice nurse. She made me feel so comfortable and was so sweet." – Debi Foreid

Phyllis Delong, Mother/Baby

Phyllis is such a positive person and always lifts my spirits. Her patients love her too. A patient stated on a recent Press Ganey Survey, "She is such a nice nurse. She made me feel so comfortable and was so sweet." – Debi Foreid

FANS Staff

The FANS staff responded appropriately to an actual Code Red in the kitchen!!!! – Helen Mullins, FANS, 9-23

Lisa Cardinale, ICU & Debiann Hall, FANS

Lisa and Debiann worked together to provide a patient and her husband a small celebration for their 46th wedding anniversary. A heart shaped piece of cake and a bud vase of flowers were sent to make their day special. – Helen Mullins

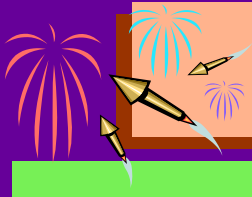
Cheryl Chester & Jackie McLendon

Kudos to Cheryl and Jackie for excellent team work and vigilance caring for our pediatric patient on 9/18/11. They provided safe, quality care for our little one! – Nancy Turner

Dr. Lytollis & Dr. Lamp

Kudos to both of you for your excellent response time at night. Often we no sooner hang up the phone and you are coming down the hallway to check our patients. YAY! We love that (and so do our patients)! – Nancy Turner

(continued on page 3)



BRMC recognized as Top Performer by The Joint Commission

Barrow Regional Medical Center was named one of the nation's top performers on key quality measures by The Joint Commission, the leading accreditor of health care organizations in America.

Barrow Regional Medical Center was recognized by The Joint Commission based on data reported about evidence-based clinical procedures that are shown to improve care for certain conditions, including heart attack, heart failure, pneumonia, surgical care and children's asthma.

Barrow Regional Medical Center is one of only 405 U.S. hospitals and critical access hospitals earning the distinction of top performer on key quality measures for attaining and sustaining excellence in accountability measure performance. Inclusion on the list is based on an aggregation of accountability measure data reported to The Joint Commission during the previous calendar year. For example, this first recognition program is based on data reported for 2010.

To be recognized as a top performer on key quality measures an organization must meet two 95 percent performance thresholds. First, it must achieve a composite performance of 95 percent or above after the results of all the accountability measures for which it reports data to The Joint Commission were factored into a single score, including measures that had less than 30 eligible cases or patients. Second, it must meet or exceed a 95 percent performance target for every single accountability measure for which it reports data, excluding any measures with less than 30 eligible cases or patients. Barrow Regional was recognized for achieving these thresholds for pneumonia.

"Today, the public expects transparency in the reporting of performance at the hospitals where they receive care, and The Joint Commission is shining a light on the top performing hospitals such as Barrow Regional Medical Center that have achieved excellence on a number of vital measures of quality of care," said Mark R. Chassin, M.D., FACP, M.P.P., M.P.H., President of The Joint Commission.

"We understand that what matters most to our patients at Barrow Regional Medical Center is safe, effective care," said Blake Watts, Chief Executive Officer for Barrow Regional Medical Center. "That's why Barrow Regional Medical Center has made a commitment to accreditation and to positive patient outcomes through evidence-based care processes. We are proud to be named to the list of The Joint Commission's Top Performers on Key Quality Measures."

U.S. Congressman Paul Broun, a physician himself, lauded our efforts to excel in quality healthcare: "This great honor shows that all of you are dedicated to the field of healthcare and making sure that the citizens of Barrow County receive the highest possible care when they visit your facility."

Kudos (continued)

Dan Davis

Dan did an awesome job of getting our Med Surg 300 hall ready to open and converting the supply room on Med Surg to an office for our new Med Surg Director. He always gets things done in a very timely manner, does it with a smile on his face, and provides great quality of work. He is appreciated very much! – Jennifer Huston

Stephanie McDonald

Stephanie has been willing to assist with the staffing needs of Med Surg for both night shift and day shift. She has picked up extra shifts, split shifts to assist with coverage, and willingly switched her scheduled work days to allow for better nursing coverage overall. This allowed us to provide a higher standard of care to our patients and was greatly appreciated! – Jennifer Huston

Teresa Estrada

Teresa has been extremely flexible in meeting the staffing needs on Med Surg. She has switched to night shifts on a very short notice and then willingly switched day shift hours to help with the needed nursing coverage for both the night shift and day shift. Her willingness to do this has been so GREATLY appreciated and has allowed us to provide better care to our patients. – Jennifer Huston

Debi Foreid

Debi has been so gracious in giving her time to Med Surg during the interim period. She has spent a great deal of time every morning preparing for our Journey meetings, did all the event investigations, provided support to the nursing staff, and spent late hours to ensure things were taken care of on Med Surg, while continuing to keep things running smoothly in Mother-Baby and Labor & Delivery. – Jennifer Huston

Gloria Daniel, Janie Cox, Jay Mollett, Marion Dillard, Louis Gomez, Melanie Fleming & Linda Glazier
Kudos to these associates for responding and assisting with a code in ICU on 9/9 - Quinn Casper

Congratulations!

Carmen Waugh recently received her Scrub Tech Certification. Congratulations, Carmen, we're very proud of you!

- Jenney Cogan,
Director of Surgical Services



CEO Corner

Your Feedback Counts

A message from
Blake Watts,
Chief Executive Officer



In an effort to get more up-to-date feedback, our Physician survey process has been modified. Instead of an annual survey completed only one time per year, we have changed to an ongoing electronic survey process that will be implemented many times throughout the year. The new survey process can be completed electronically, and we will continue rolling out these electronic surveys on a regular basis **throughout the year to get "real-time" responses** we can develop plans around. You will receive notifications along with instructions on how to complete the survey. Your feedback and ideas are always important to us, and I am very excited about this new process that will allow us to react **to your needs on a "real-time" and ongoing** basis. Your time is valuable, and I appreciate you taking the time to let us hear from you.

Mark Your Calendars!

Physician Breakfast
Every Friday, 7:30 - 9:00 am
Physician Lounge

Grand Rounds
Friday, October 14, 12:30 pm
MOB Conference Rooms 1 & 2

G2G Anniversary Celebration
Friday, October 21, 11:30 am - 1:30 pm
Outside Cafeteria Hallway
Followed by Quarterly Awards Ceremony at 1:30pm,
Cafeteria



October Birthdays



10/1	Carissa Crosby	Surgical Services
10/2	Chris Brzezinski	Laboratory
10/2	Lisa Cardinale	ICU
10/3	Sylvia Stringfellow	FANS
10/5	Anne Connors	Surgical Services
10/5	Howard Stirne, MD	
10/5	Linda Clack	Quality
10/6	Rachel Beattie	Auxiliary
10/7	Deanna Sandy	Emergency
10/10	Nforbuh Asangmbeng	Radiology
10/10	Dean Firschein, MD	
10/10	Lynne Krieger	Quality
10/11	Harvey Ouzts, MD	
10/12	Doris McCrary	EVS
10/14	EmmaCarrie Brown, MD	
10/14	Gloria Daniel	ICU
10/15	Richard Campbell, MD	
10/15	Frances Darling	Mother/Baby
10/16	Theresa Schultz	FANS
10/17	Betty McKeivitt	Auxiliary
10/18	Debi Foreid	Mother/Baby
10/18	Connie Thompson	Business Office
10/18	Carol White	HIM
10/19	Thomas Shoaf, MD	
10/21	Katrina Radman	Mother/Baby
10/23	David Saucedo	Medical/Surgical
10/23	Teree Smyly	ICU
10/25	Thomas Kulcsar	Business Office
10/25	Sheila Nabors	Registration
10/26	Tommie Floyd	Emergency
10/29	Renee Maun	Radiology
10/30	Darlene Tanner	ICU
10/30	Tonya Goodman	Respiratory
10/31	Karen Miller	Emergency
10/31	Judy Moeller	Auxiliary
10/31	Joseph Wilbanks	Laboratory

Give Kudos to fellow
Physicians & BRMC
Associates & Volunteers!

Recognize someone that goes
above and beyond for you and
your patients! Click on
www.barrowregional.com/EmployeePortal/

